# CENTRA EUROPE CONNEC

BRATISLAVA

ALISNE CONOMICS

HARSZNWH

### ILASOVANIE NOVÝ DEADLINE NA PRIH do 25. novembra 2019 pre študentov 2. a 3. ročníka

s finančnou podporou

## Joint Certificate Program

**EUBA** Course March/8 / 14, 2020 WU Course March 29 - April 4, 2020 SGH Course May 10 - 16, 2020



https://euba.sk/cec

UNIVERSITÄT WIEN VIENNA UNIVERSITY O ECONOMICS AND BUSINES

#EUBA

VENN

WARSAW

## **Central Europe Connect** Joint Certificate Program

#### PROGRAM ELEMENTS AT A GLANCE

- A program in English with focus on international business in the context of Central Europe
- Three one-week courses within one semester at three renowned universities
- 20 bachelor's students from each university study and work together on projects in intercultural teams
- Sightseeing tours, case studies, project work provide practice insights and social events enrich the local experience
- An interactive approach and work in teams form the starting point for a network of Central European talents

#### COURSE STRUCTURE

Three courses form the core of Central Europe Connect. While the program was jointly developed, experienced faculty from each university delivers the courses:

- BRATISLAVA: Structural Dynamics in Central European Economies (4 ECTS Credits), March 8 – 14, 2020
- VIENNA: Strategies and Management for Central Europe (4 ECTS Credits), March 29 – April 4, 2020
- WARSAW: Marketing resources and consumer behaviour in Central Europe (4 ECTS Credits), May 10 – 16, 2020

#### Award in total 12 ECTS Credits



2<sup>nd</sup> cohort - Bratislava Course Week

#### PARTICIPANTS

Bachelor students (II and III year) with an excellent command of English, outstanding study performance and interest to study in multicultural group.



25<sup>th</sup> November 2019

#### APPLICATION MUST CONTAIN

- 1. Curriculum Vitae
- 2. Motivation Letter
- 3. Transcript of records (all study period)

#### FINANCIAL SUPPORT

WU (AT) – € 177,00 SGH (PL) – € 360,00



#### Dávid BOCKO

Coordinator for CEC at the EUBA

- david.bocko@euba.sk
- +421 2 6729 5194
- https://euba.sk/cec



