

## INTERNATIONAL SUMMER SCHOOL IN ISSRB RUSSIAN BUSINESS



Faculty of Economics







### Welcome!

"I enjoyed the variety of topics, the overall great quality of teaching, the perfect organization of company visits and other activities"

Simon Schneider, Switzerland, ISSRB-2016

"Here is the answer that you want to know about Russian business environment. Company visits, culture experience, and cross-cultural human network are bonuses."

Joochul Lee, Republic of Korea, ISSRB-2009

"If you want to get a good introduction to Russian business environment, be sure to attend!"

Francisco Quintero, Venezuela, ISSRB-2008

"Do it! You won't get a better chance to learn first hand about Russia and experience one of the most beautiful cities in Europe. I think that the ISSRB is definitely worth doing, not only because of the studies, but also because of the cultural and social exchange taking place during those 2 weeks. I learned a lot and was able to experience St. Petersburg in a different way than I would have done as an ordinary tourist.

Alexandra Kossowski, UK, ISSRB-2003



### INTERNATIONAL SUMMER SCHOOL IN RUSSIAN BUSINESS

Designed for students, young professionals, and all those who might be interested in careers involving Russia. This program provides both valuable practical experience and theoretical knowledge through classroom instructions.

Participants are placed at International and Russian companies, where they learn first-hand about the **inner workings of business in Russia**.

Courses focus on business environments, entrepreneurship, cross-cultural negotiations, multicultural teamwork, and marketing.

**WORKING LANGUAGE:** English

**DURATION:** June 21 - July 8, 2020

6 ECTS CREDITS

LOCATION: St. Petersburg, Russia



Lectures Workshops Case-studies



Enterprise forums Company visits



Excursions Entertainments Sights

### **Applying**

### How to Apply:

- · Apply online: issrb.ru
- We will send you an extended application form
- After revision of your application form you will receive an e-mail confirming your acceptance
- For more information on application details please visit issrb.ru/applying/process/

### **Application Deadline:**

· May 10, 2020

### Performance Assessment and Quality Assurance

• This program follows a credit system that is aligned with the European Credit Transfer System (ECTS). The workload is designed so that students can obtain 6 credits. Credits are issued for satisfactory performance.



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