

CENTRAL EUROPE CONNECT

VIENNA

WU

WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

#WU

WARSAW

SGH

#SGH

1940

2020



BRATISLAVA

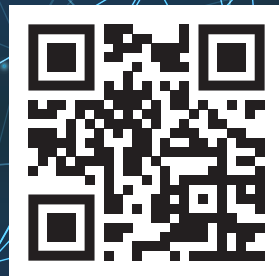
#EUBA

Joint Certificate Program

Vienna University of Economics
and Business (WU)
March 15 – 20, 2021

Warsaw School of Economics
(SGH)
April 12 – 17, 2021

University of Economics
in Bratislava (EUBA)
May 10 – 15, 2021



<https://euba.sk/cec>

Central Europe Connect Joint Certificate Program

PROGRAM ELEMENTS AT A GLANCE

- A program in English with focus on international business in the context of Central Europe
- Three online courses within one semester at three renowned universities in Central Europe
- 20 bachelor's students from each university study and work together on projects in intercultural teams
- Lectures and business insights provided through online tools (such as MS Teams, Adobe Connect, Zoom, etc.) case studies, group project work
- An interactive approach and work in teams form the starting point for a network of Central European talents

COURSE STRUCTURE

Three courses form the core of Central Europe Connect. While the program was jointly developed, experienced faculty from each university delivers the courses:

- VIENNA: **Strategies and Management for Central Europe (4 ECTS Credits)**, March 15 – 20, 2021
- WARSAW: **Marketing resources and consumer behaviour in Central Europe (4 ECTS Credits)**, April 12 – 17, 2021
- BRATISLAVA: **Structural Dynamics in Central European Economies (4 ECTS Credits)**, May 10 – 15, 2021

Award in total 12 ECTS Credits



2nd cohort - Bratislava Course Week

PARTICIPANTS

Bachelor students (II and III year) with an excellent command of English, outstanding study performance and interest to study in multicultural group.

APPLICATION DEADLINE

30th October 2020

APPLICATION MUST CONTAIN

1. Curriculum Vitae
2. Motivation Letter
3. Transcript of records (all study period)

FINANCIAL SUPPORT

It is possible to apply for the CEEPUS grant.

CONTACT

Diana MYDLIAROVÁ, PhD.

Coordinator for CEC at the EUBA

✉ diana.mydliarova@euba.sk

☎ +421 2 6729 5514

🌐 <https://euba.sk/cec>

