

# CENTRAL EUROPE CONNECT

BRATISLAVA

1940

2020



#EUBA

VIENNA

**WU**

WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS

#WU

**SGH**

WARSAW

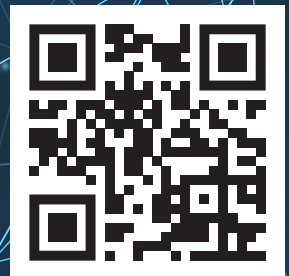
#SGH

## Joint Certificate Program

University of Economics  
in Bratislava (EUBA)  
October 11 - 16, 2021

Vienna University of Economics  
and Business (WU)  
November 15 - 20, 2021

Warsaw School  
of Economics (SGH)  
November 29 - December 4, 2021



<https://euba.sk/cec>

# Central Europe Connect Joint Certificate Program

## PROGRAM ELEMENTS AT A GLANCE

- A program in English with focus on international business in the context of Central Europe
- Three one-week courses within one semester at three renowned universities
- 20 students from each university study and work together on projects in intercultural teams
- Sightseeing tours, case studies, project work provide practice insights and social events enrich the local experience
- An interactive approach and work in teams form the starting point for a network of Central European talents

## COURSE STRUCTURE

Three courses form the core of Central Europe Connect. While the program was jointly developed, experienced faculty from each university delivers the courses:

- EUBA: **Structural Dynamics in Central European Economies** (4 ECTS Credits), October 11 - 16, 2021
- WU: **Strategies and Management for Central Europe** (4 ECTS Credits), November 15 - 20, 2021
- SGH: **Marketing resources and consumer behaviour in Central Europe** (4 ECTS Credits), November 29 - December 4, 2021

Award in total 12 ECTS Credits



2<sup>nd</sup> cohort - Bratislava Course Week

## PARTICIPANTS

Bachelor students (II and III year) and Master students with an excellent command of English, outstanding study performance and interest to study in multicultural group.

## APPLICATION DEADLINE

30<sup>th</sup> June, 2021

## APPLICATION MUST CONTAIN

1. Curriculum Vitae
2. Motivation Letter
3. Transcript of records (all study period)

## FINANCIAL SUPPORT

It is possible to apply for the CEEPUS grant.

## CONTACT

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🌐 <https://euba.sk/cec>

