

# CENTRAL EUROPE CONNECT

VIENNA

**WU**

WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS

#WU

WARSAW

**SGH**

#SGH

UNIVERSITY OF ECONOMICS IN BRATISLAVA

BRATISLAVA

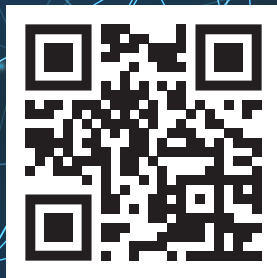
#EUBA

## Joint Certificate Program

Vienna University of Economics  
and Business (WU)  
October 17 – 22, 2022

Warsaw School of Economics  
(SGH)  
November 14 – 19, 2022

University of Economics  
in Bratislava (EUBA)  
December 5 – 10, 2022



<https://euba.sk/cec>

# Central Europe Connect Joint Certificate Program

## PROGRAM ELEMENTS AT A GLANCE

- A program in English with focus on international business in the context of Central Europe
- Three one-week courses within one semester at three renowned universities
- 20 students from each university study and work together on projects in intercultural teams
- Sightseeing tours, case studies, project work provide practice insights and social events enrich the local experience
- An interactive approach and work in teams form the starting point for a network of Central European talents

## COURSE STRUCTURE

Three courses form the core of Central Europe Connect. While the program was jointly developed, experienced faculty from each university delivers the courses:

- VIENNA: **Strategies and Management for Central Europe (4 ECTS Credits)**, October 17 – 22, 2022
- WARSAW: **Marketing resources and consumer behaviour in Central Europe (4 ECTS Credits)**, November 14 – 19, 2022
- BRATISLAVA: **Structural Dynamics in Central European Economies (4 ECTS Credits)**, December 5 – 10, 2022

Award in total 12 ECTS Credits



2<sup>nd</sup> cohort - Bratislava Course Week

## PARTICIPANTS

Bachelor students (II and III year) and Master students with an excellent command of English, outstanding study performance and interest to study in multi-cultural group.

## APPLICATION DEADLINE

8<sup>th</sup> May, 2022

## APPLICATION MUST CONTAIN

1. Curriculum Vitae in English
2. Motivation Letter in English
3. Transcript of records (all study period)

## FINANCIAL SUPPORT

It is possible to apply for the grant.

## CONTACT

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🌐 <https://euba.sk/cec>

