

Study programme - 2 st degree of study: Tourism Management (in English)

Study field: economics and management

Form of study: daily study

Block - Profile subjects					
Title of course	Recommended study plan				
	No. of credits	1st sem.	2nd sem.	3rd sem.	4th sem.
Client in Tourism Services	7	2/2 S			
Tourism Economics	7		2/2 S		
Travel and Tourism Management	7			2/2 S	
Innovation in Tourism	7		2/2 S		
Controlling in Tourism Enterprises	7	2/2 S			
Total profile subjects	35				

Block - Other compulsory subjects					
Title of course	Recommended study plan				
	No. of credits	1st sem.	2nd sem.	3rd sem.	4th sem.
Hotel Management	5	2/2 S			
Management of Tour Operators and Travel Agencies	5	2/2 S			
Management in Gastronomy	5		2/2 S		
Digital Concepts in Tourism Management	6	2/2 S			
Project Management in Tourism	6			2/2 S	
Technique of Creating Products in Tourism	5		2/2 S		
Sustainable Tourism	6			2/2 S	
Analyzes and Trends in Tourism Services	6			2/2 S	
Business in Practice 2	4			0/2 S	
Seminar to Final Thesis 1	2			0/2 Z	
Seminar to Final Thesis 2	2				0/2 Z
Final Thesis and its Defense	10				
State Exam Course	10				
Total other compulsory subjects	72				
Total compulsory subjects (profile and other compulsory subjects)	107				

Block - Compulsory elective courses					
Title of course	Recommended study plan				
	No. of credits	1st sem.	2nd sem.	3rd sem.	4th sem.
Financial Management in Tourism	3		0/2 S		
Law in Tourism	3		0/2 S		
International Events Management	3		0/2 S		
Business Process Management in Tourism	4				0/2 S
Etiquette in Tourism	4				0/2 S
Collaborative Economics in Accommodation and Transport Services	4				0/2 S
Total - Compulsory elective courses	7				

Block - elective courses					
Title of course	Recommended study plan				
	No. of credits	1st sem.	2nd sem.	3rd sem.	4th sem.
Elective course 1	3		0/2		
Elective course 2	3				0/2
Total - Elective courses	6				

Total subjects	120	0	0	0	0
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Offer of elective courses					
Title of course	Recommended study plan				
	No. of credits	1st sem.	2nd sem.	3rd sem.	4th sem.
EC according to the current offer in a given academic year					

Note: s – end of the course by exam, z – end of the course by exam assessment, 2/2 exam = per week – 2 x 45 minutes lecture, 2 x 45 minutes exercise; end of the course by exam