Organizational Committee
Ing. Paulina KRŇÁČOVÁ, PhD. - chairman
Ing. Peter BELIČKA
Ing. Henrich DRÁBIK
Ing. Patricia KUPKOVIČOVÁ
Ing. Róbert REHÁK, PhD.
Ing. Ján SIDOR, PhD.

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chairman of organizational committee
Department of Commodity Science and Product Quality
Faculty of Commerce
University of Economics in Bratislava
Dolnozemská cesta 1
852 35 Bratislava

In the case of any problems, information or questions concerning the conference Merkur 2016 please feel free to contact organizational committee.

Venue of the Conference

VIRT - Educational Facility of the University of Economics in Bratislava
946 38 Vrš (close to Komárno)
Faculty of Commerce, University of Economics in Bratislava

invites you to

12th International Scientific Conference for PhD. Students and Young Scientists

MERKÚR 2017

Date: November 29, 2017 – December 1, 2017
Place: VIRT - Educational facility of the University of Economics in Bratislava (situated nearby Komárno)

The aim of the international scientific conference MERKÚR 2017 is to improve transfer of knowledge in the field of the economics sciences on the level of scientific research of PhD. students and young scientists.

Conference Program

November 29, 2017 (Wednesday)
18:00 – 19:00 Welcome dinner for participants

November 30, 2017 (Thursday)
07:30 – 09:00 Breakfast for participants
09:30 – 10:15 Registration of participants
10:00 – 10:30 Opening ceremony
10:30 – 12:00 Plenary session - supervisor: doc. Ing. Viera Kubičková, PhD.
12:00 – 13:30 Lunch
13:30 – 16:30 Papers presentation in conference sections* Business in the International Context
17:00 – 17:30 Closing ceremony - supervisor: Ing. Daniel Krajčík, Ph.D.
18:00 – 19:00 Dinner

December 1, 2017 (Friday)
07:30 – 09:00 Breakfast for participants

International Scientific Committee

Prof. Ing. Ferdinand DANO, CSc. - chairman
Rector of the University of Economics in Bratislava

Prof. Ing. Hana MACHKOVÁ, CSc.
Rector of the University of Economics in Bratislava

Doc. Ing. Stefan ŽÁK, Ph.D.
Dean of the Faculty of Commerce, University of Economics in Bratislava

Doc. Ing. Josef TAÚŠER, Ph.D.
Dean of the Faculty of International Relations University of Economics in Bratislava

Doc. Ing. Viera KUBIČKOVÁ, PhD.
Vice Dean for Research and Doctoral Study, Faculty of Commerce University of Economics in Bratislava

Doc. Ing. Gabriela PAJTINKOVÁ BARTÁKOVÁ, Ph.D.
Vice Dean for Part Time Study, Faculty of management Comenius University in Bratislava

Prof. Dr. Asep HERMANIW
Faculty of Business and Management, Trisakti University, Jakarta

Doc. Ing. Miroslav KARLÍČEK, Ph.D.
Faculty of Business Administration University of Economics in Bratislava

Doc. Ing. Jan KOUDELKA, CSc.
Faculty of Business Administration University of Economics in Bratislava

Hon. Prof. Dr. Rainer HASENAUER Institute for Marketing Management Vienna University of Economics and Business

Dr. Andreas Sebe-OFFERMAN Institute Technology and Education Bremen University

Program Committee

Ing. Peter DRÁBIK, Ph.D. - chairman
Vice Dean for Public Relations, Faculty of Commerce, University of Economics in Bratislava

Prof. Ing. Peter BALÁZ, Ph.D.
Department of International Trade, Faculty of Commerce, University of Economics in Bratislava

Doc. Ing. Alica LACKOVÁ, CSc.
Department of Commodity Science and Product Quality, Faculty of Commerce, University of Economics in Bratislava

Doc. Ing. Júlia LIPIANSKA, CSc.
Department of Marketing, Faculty of Commerce, University of Economics in Bratislava

Conference Materials

Papers will be published in the conference proceedings. All information and guidelines concerning papers can be found at the conference website http://obchodnafakulta.sk/merkur in the part Guidelines for authors of the paper.

Conference Language

Official conference language are Slovak, Czech and English.

Conference Registration Fee

* 75. - active participation includes conference proceedings, the paper publishing in the proceedings, participation in the conference program, accommodation*

* 50. - passive participation includes publishing of the paper in the conference proceedings

* conference registration fee does not include travel costs. Transportation will not be arranged by the organizational committee. Participants will arrange and pay for transportation individually.

Payment Details

Conference registration fee must be paid by bank transfer.

SEPA payments

Account name: Ekonomická univerzita v Bratislave
Bank address: Štátne pokladničke
Radlinského 32, 810 05 Bratislava
SWIFT: SPERSKBA
IBAN: SK 47 8180 0000 0070 0008 0671

Variable Code: 102002017
Payment purpose: Name and Last Name

International non-SEPA payments

Beneficiary bank: Štátna pokladnička
SWIFT: SPERSKBA
IBAN: SK 47 8180 0000 0070 0008 0671

Variable Code: 102000217
Payment purpose: Name and Last Name

Deadlines

September 15, 2017 to submit online registration form
September 30, 2017 to submit papers
September 30, 2017 to pay conference registration fee
October 19, 2017 to send results of peer review process
October 30, 2017 to send revised papers